



## 2026 HOMEGROWN CHEF CONTEST RULES & REGULATIONS

### Red Sun Farms' Homegrown Chef Contest ("Giveaway")

#### **OFFICIAL RULES/Terms and Conditions**

No purchase or payment necessary to enter or win this giveaway. A purchase will not increase your chance of winning.

This giveaway is intended for play in the United States and Canada (excluding Quebec). This giveaway will be governed by U.S. and Canadian law (excluding Quebec law). Do not enter if you are not a legal resident of one of the 50 United States or 13 provinces/territories of Canada (excluding Quebec). Odds of winning will depend on the total number of entries received. Void where prohibited by law. Winners will be required to execute an affidavit of eligibility / release of liability / prize acceptance agreement.

By entering the giveaway, you agree to these official rules, which form a contract, so read them carefully before entering. This contract includes indemnities from you and a limitation of your rights and remedies, which may not apply to residents of your state, province, or territory.

**PROMOTION PERIOD:** The Red Sun Farms Homegrown Chef Contest period begins at or about 12:00pm EST on Friday, June 12th, 2026, and ends on Thursday, July 23rd, 2026, at 11:59 PM EST. Entries submitted before or after this period will not be eligible for consideration.

#### **HOW TO ENTER:**

To enter the Contest, participants must share an original, creative recipe utilizing at least one (1) Red Sun Farms Sweetpops or Sweetpeps product (or a similar tomato/pepper produce item).

Participants must first like the official contest announcement post and follow Red Sun Farms on social media. Then, participants must submit their recipe AND photo via one of the following methods:

1. The Social Media Option: Post the full recipe breakdown and a final photo of the dish to your public social media feed, tagging the official @shopredsun on Instagram OR @Redsunfarms account on Facebook.

2. The Web Option: Submit the recipe details and final dish photo directly via the official Red Sun Farms website landing page submission portal.
3. The Combo Option (Both Platforms): Participants may submit their entry via both the website landing page portal and by posting to their public social media feed and tagging the office Red Sun Farms social media account.

**PRIZES:** There will be two (2) Grand Prize Winners selected. Each winner will receive a stay cool summer-themed kitchen upgrade package consisting of:

- One (1) Ninja NC301C CREAMi 7-in-1 Ice Cream Maker (Black).
- One (1) \$100 CAD Visa Gift Card to purchase fresh ingredients or local Red Sun Farms produce.

Each prize package is valued at approximately \$400 CAD (\$287 USD).

**ADD-ON BONUS:** The two (2) winning recipes will be officially featured in the Red Sun Farms newsletter and highlighted across all official social media channels.

The specifics of the prize shall be solely determined by Red Sun Farms. No cash or other prize substitution shall be permitted except at Red Sun Farms discretion. The prize is non-transferable.

**WINNER SELECTION & NOTIFICATION:**

Winner Selection (Judging): This is a creativity and skill-based contest. Winners will not be selected via a random drawing. All eligible entries received during the Promotion Period will be evaluated by a panel of judges designated by Red Sun Farms based on culinary creativity, presentation/photo quality, and theme relevance (celebrating summer freshness with sweet tomatoes/peppers). Judging will take place between July 24 and July 30, 2026.

Winner Announcement: The two (2) Grand Prize winners will be contacted on Friday, July 31, 2026 and once confirmed, will be publicly announced on Red Sun Farms social media accounts. Social Media entrants will be notified via Direct Message from the official Red Sun Farms account. Web entrants will be notified via the contact information provided at the time of portal submission. Red Sun Farms shall have no liability for a Winner's failure to receive notices due to security settings such as spam filters or "Request" folders.

Forfeiture: If a Winner cannot be contacted, is found to be ineligible, or fails to claim the prize within seven (7) days from the time the notification was sent, the prize may be forfeited, and an alternate Winner may be selected from the remaining pool of finalists.

**RIGHTS GRANTED BY YOU:** By entering this giveaway (e.g., photo, recipe, video, text, etc.), You understand and agree that Red Sun Farms, anyone acting on behalf of Red Sun Farms, and Red Sun Farms' licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any

media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, recipe details, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent.

**LIMITATIONS OF LIABILITY:** By entering, You agree to release and hold harmless Red Sun Farms and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.